

Date: 17/04/2021  
Ref: CC/1704/4723

**Statement of Communication on Engagement**  
**For the years 2019 & 2020**

**Statement of Continued Support by the Chief Executive or Equivalent**

Dear stakeholders,

We are pleased to confirm that Child & Social Development Organization (CSDO) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Best regards,



**Shahid Raza**  
President

Date: 17/04/2021  
Ref: Cc/1704/4723

## Part II: Description of Actions

### Actions to promote the UNGC and its principles:

CSDO was established in order to sustain social protection and rehabilitation component of soccer ball industry in Sialkot, Pakistan. CSDO is fully committed to support ten principles of UNGC and promoting it through implementing its various projects.

1. CSDO has been playing a vital role to promote social responsible entrepreneur and citizenship. As part of their CSR the industrialist members of CSDO have rendered volunteer services and contributed financially to provide free of cost education to the most marginalized children of the society.
2. CSDO has been running 7 schools that are established in slums and remote areas of Sialkot districts and its suburbs. In these schools, we have been providing free of cost education to more than **1000** gipsy, drop out, out of school, needy, poor and underprivileged children of the society.
3. Inclusive Education Project has also been executed in seven schools of CSDO in order to provide inclusive education and psychosocial support to around **100** special children.
4. CSDO is striving hard to provide free of cost quality education and healthy environment without any discrimination as per UN Principles.
5. Awareness raising campaigns on basic life support and fire safety measure to impart emergency evacuation, fire prevention & safety measures and first aid training to the industrial organization of Sialkot as well as to the educational and not for profit organizations.
6. Proper evaluation and monitoring system has been designed for evaluation and monitoring of project activities.
7. Organized different trainings, seminars, workshops in order to promote child rights and UN principles.
8. Different recreational events have been organized such as world day against child Labor, Universal Children's Day, Special Children Day, Environmental Day etc. in order to create awareness among children and overall society.
9. Promote and ensure birth registration.
10. Capacity building of girls and creating employment opportunities for them.



Date: 17/04/2021  
Ref: Cc/1704/4723

11. Community mobilization and awareness raising of their rights.
12. Awareness raising campaigns through media.
13. Encouraged women in participation of Project activities.

**Measurement of outcomes:**

CSDO has achieved immense appreciation both nationally and internationally. Since its inception, it has executed its entire project in well-organized way and has a positive impact on the society. We regularly keep track of basic metrics related to our educational programs/projects such as number of students, number of teachers, number of schools, cost of program delivery per student, number of real startups created, etc. We are also focused on measuring the impact of our programs through tools such as self-assessment pre and post-tests and satisfaction surveys.

1. More than ten thousand children have got benefited who were at risk of abuse and violation.
2. Hundreds of students have passed 5<sup>th</sup> and 8<sup>th</sup> grade exams.
3. Thousands of children have got a second chance of education through CSDO's Project.
4. Employment opportunity has been provided to around 100 persons especially to the deprived young girls of the backward areas.
5. 400 Special children have got education and their issues have been resolved through psychosocial support.
6. General Communities of the selected project areas are better sensitized on the importance of education and Child Protection issues.
7. Stakeholders and business community, etc. have supported the project. They are taking interest to provide education to the needy children as part of their Corporate Social Responsibility.
8. Children have become more self-confident. They have learned to interact actively with their classmates and teachers and improved their communication skills.
9. Parents feel relieved as their children are getting quality of education.
10. Community has realized the limitations of special children and provides services accordingly.
11. Social problems have reduced in the selected project locations.